

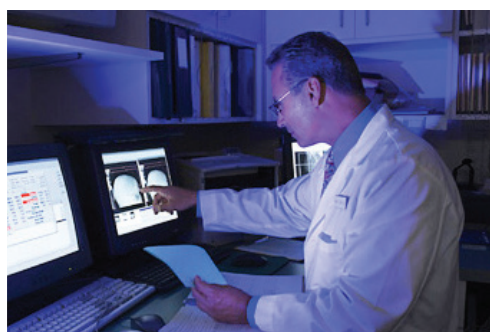
Cabinet for Health  
and Family Services

## 2012 Kentucky eHealth Summit



WORKING TOGETHER FOR  
A HEALTHIER KENTUCKY

## Summit Program





COMMONWEALTH OF KENTUCKY  
OFFICE OF THE GOVERNOR

STEVEN L. BESHEAR  
GOVERNOR

700 CAPITOL AVENUE  
SUITE 100  
FRANKFORT, KY 40601  
(502) 564-2611  
FAX: (502) 564-2517

Greetings:

Welcome to the 2012 Kentucky eHealth Summit. With an unprecedented spirit of cooperation between government, the health care community and our partners in information technology and health policy, Kentucky is leading the nation in health information technology through the Kentucky Health Exchange (KHIE).

Not long ago, converting paper medical records to electronic data was just a dream. Now, facilities are signing up and logging onto the KHIE website and calling to learn more about what we're doing. Efforts such as this summit enable the Commonwealth to continue to lead the way in providing a higher quality of care for Kentuckians while eliminating unnecessary tests, avoiding possible drug interactions and reducing costs.

I applaud the providers in Kentucky who are leading this effort, and I encourage others to join them. Please take this opportunity this summit provides to share your success stories and collaborate with your colleagues as we respond and adapt to these advances in health care.

Thank you for your commitment to improving health care for all Kentuckians. I wish you every success and hope you will find this summit beneficial.

Sincerely,

A handwritten signature in black ink, appearing to read "Steven L. Beshear".

Steven L. Beshear



# Agenda

## Monday, September 17, 2012

- 3:00 p.m.      **2012 Kentucky eHealth Summit Registration Opens**  
*Hyatt Regency Lexington – Lobby*
- 5:00 p.m.      **KHIE Coordinating Council and eHealth Network Board Meeting**  
*Hyatt Regency Lexington – Lower Level A-Kentucky Room*
- 7:00 p.m.      **Welcome Reception – Sponsored by Optum**  
*Hyatt Regency Lexington – Lower Level A-HYTTOPS Room*

## Tuesday, September 18, 2012

- 7:30 a.m.      **Registration Opens/Continental Breakfast**  
*Hyatt Regency Lexington – Patterson Ballroom A-D*
- 7:30 a.m.      **Exhibitor Fair**  
*Hyatt Regency Lexington – Patterson Ballroom E-G*
- 9:00 a.m.      **Opening Remarks**  
Welcome from City of Lexington – Mayor Jim Gray  
*Hyatt Regency Lexington – Patterson Ballroom A-D*  
Audrey T. Haynes, Secretary  
Cabinet for Health and Family Services  
Polly Mullins-Bentley, Acting Executive Director  
Governor's Office of Electronic Health Information  
Dr. Carol Steltenkamp, Chief Medical Information Officer  
University of Kentucky HealthCare, Kentucky Regional Extension Center
- 9:30 a.m.      **Plenary Session**  
***Behavioral Health is Essential to Health***  
KEYNOTE SPEAKER:  
H. Westley Clark, M.D., J.D., M.P.H., CAS, FASAM Director  
Center for Behavioral Health Statistics and Quality  
U.S. Department of Health and Human Services
- 10:15 a.m.      ***ONC Initiatives and Consumer Engagement***  
KEYNOTE SPEAKER:  
David Muntz, MBA, Principal Deputy National Coordinator  
Office of the National Coordinator for Health IT

## Tuesday, September 18, 2012 (cont.)

- 11:00 a.m. **Break/Exhibits – Sponsored by Companion Data Services**  
*Hyatt Regency Lexington – Patterson Ballroom E-G*
- 11:30 a.m. **Presentation of Awards**  
Polly Mullins-Bentley, Acting Executive Director  
Governor's Office of Electronic Health Information  
Rodney Murphy, CIO, Executive Director  
Office of Administrative & Technology Services  
Dr. Carol Steltenkamp, Chief Medical Information Officer  
University of Kentucky Health Care  
Rob Edwards, Executive Director  
Kentucky Regional Extension Center  
Kayla D. Rose, Executive Director  
NorthEast Kentucky Regional Health Information Organization
- 12:00 p.m. **Welcome from Xerox our Luncheon Sponsor**  
Luncheon Motivational Speaker: Tom Leach, "Voice of the Wildcats"
- 1:00 p.m. **Concurrent Workshops I**  
*Workshop A: Health Literacy*  
*Panel:* Tammy Geltmaker, Healthcare Excel; Jodi Mitchell, Kentucky Voices for Health; Deb Bass, Nebraska Health Information Exchange  
*Location: Regency 3* Facilitator: Polly Mullins-Bentley  
*Workshop B: Meaningful Use Problem Solving (CEU, CDE)*  
*Panel:* Robert Nowell, Medicaid; Martha Riddell, UK REC; Kayla Rose, NE KY RHIO; and Mary Zile, Tri-States REC  
*Location: Regency 2* Facilitator: Dr. Carol Steltenkamp  
*Workshop C: Vendor Management*  
*Panel:* Randy McCleese, CIO, SCMC; Martha Sullivan, CIO, Harrison Memorial Hospital; Kerry Kelley, CIO, Primary Plus  
*Location: Jessamine and Franklin* Facilitator: Rodney Murphy  
*Workshop D: SAMHSA Grant Participant Workshop Part 1*  
*Panel:* Michael R. Lardiere, LCSW, Vice President Health Information Technology and Strategic Development, The National Council for Community Behavioral Healthcare, Kim McClanahan, Pathways, David Ptaszek, Pennyroyal  
*Location: Scott and Woodford* Facilitator: Karen Chrisman  
*Workshop E: Reverse Trade Show – Private appointment with vendor of your choice*  
*Hyatt Regency Lexington – Patterson Ballroom E-G (At Exhibitor Table)*
- 2:00 p.m. **Break/Exhibits**  
*Hyatt Regency Lexington – Patterson Ballroom E-G*
- 2:30 p.m. **Concurrent Workshops II**  
*Workshop A: Health Literacy*  
*Location: Regency 3* Facilitator: Polly Mullins-Bentley  
*Workshop B: Meaningful Use Problem Solving (CEU, CDE)*  
*Location: Regency 2* Facilitator: Dr. Carol Steltenkamp  
*Workshop C: Vendor Management*  
*Location: Jessamine and Franklin* Facilitator: Rodney Murphy  
*Workshop D: SAMHSA Grant Participant Workshop Part 2*  
*Location: Scott and Woodford* Facilitator: Karen Chrisman
- 4:30 p.m. **Summit Closes**



# Speaker Bios

## Keynote Speakers



### **David Muntz, MBA**

*Principal Deputy National Coordinator, National Coordinator for Health Information Technology (ONC)  
U.S. Department of Health and Human Services, Washington, DC.*

David Muntz serves as the Principal Deputy National Coordinator at the Office of the National Coordinator for Health Information Technology (ONC), U.S. Department of Health and Human Services in Washington, DC. In this role, David works directly with the National Coordinator, Dr. Farzad Mostashari, and oversees the activities of the four offices within ONC: Office of the Deputy National Coordinator for Programs and Policy; Office of the Deputy National Coordinator for Operations; Office of Economic Analysis, Evaluation, and Modeling; and the Office of the Chief Scientist.

Prior to joining ONC, David was the Senior Vice President and Chief Information Officer for the Baylor Health Care System, and was responsible for more than 730 information services employees who cared for a delivery system with more than 280 points of entry. For the first 18 years of his career, David worked at the Wadley Research Institute and Blood Bank in Dallas, Texas, an organization whose entities included a hospital, outpatient facilities, research institute, computer institute, and the blood bank for Dallas County, starting as a biostatistician and ultimately assuming the role of CEO. He returned to health care information technology (IT) at Texas Health Resources, where he functioned as Senior Vice President and Chief Information Officer for 15 years.

David has had vast practical experience with electronic health records and strong leadership skills. He was recognized nationally for innovation in information technology every year for more than 20 years. His most recent national recognition was by Information Week 500 in 2011, where he was on the inaugural list of the "Top 25 Most Influential Leaders in Healthcare IT." He was also profiled as one of eight "Health IT Leaders to Watch" by Health Data Management in 2011. David received an MBA from Southern Methodist University in Dallas, Texas and an AB degree in pre-medicine with a concentration in English from Columbia College in New York City.



### **H. Westley Clark, M.D., J.D., M.P.H., CAS, FASAM**

*Director, Center for Substance Abuse Treatment*

As director of the Center for Substance Abuse Treatment under the Substance Abuse and Mental Health Services Administration, U.S. Department of Health and Human Services, Dr. H. Westley Clark leads the agency's efforts to provide effective and accessible treatment to all Americans with addictive disorders. Dr. Clark's areas of expertise include substance abuse treatment, methadone maintenance, pain management, dual diagnosis, psychopharmacology, anger management, and medical and legal issues. He is also a noted author, clinician, teacher and spokesperson in the field of addiction and forensic psychiatry.

Dr. Clark has received numerous awards for his contribution to the field of substance abuse treatment, including the 2008 President of the United States of America, Rank of Distinguished Executive in the Senior Executive Service Award in recognition of his personal commitment to excellence in government and public service. In 2003, he was honored with Presidential Rank of Meritorious Executive Award for his sustained superior

accomplishments in management of programs of the United States Government and for noteworthy achievement of quality and efficiency in the public service. Dr. Clark was also awarded the 2008 John P. McGovern Award from the American Society of Addiction Medicine for his contributions toward increased understanding of the relationship between addiction and society.

Dr. Clark received his medical degree from the University of Michigan and his law degree from Harvard University Law School. Dr. Clark received his board certification from the American Board of Psychiatry and Neurology in psychiatry and sub-specialty certifications in addiction psychiatry. Dr. Clark is licensed to practice medicine in California, Maryland, Massachusetts and Michigan. He is also a member of the Washington, D.C., Bar Association.

## Motivational Speaker



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### Tom Leach

Tom Leach has spent the last 15 years as “the voice of the Wildcats” for his play-by-play broadcasts of University of Kentucky football, and 11 seasons for men’s basketball. He is the author of “Rich Tradition,” a book about former Kentucky football coach Rich Brooks and his turnaround of the Wildcat football program.

Tom has been honored by his peers as Kentucky Sportscaster of the Year four times and is a two-time winner of the Eclipse Award for coverage of thoroughbred racing.

Tom’s sports roots go deep. His father, Alvin Leach, was a member of the Lexington Hustlers, a semi-pro baseball team. Formed in the 1940s, the Hustlers were believed to be one of the first integrated squads in the South.

Tom is a native of Paris, Kentucky, and is married to former Lexington TV news anchor Robyn Rabbeth. They have two children, Connor, 19, and Caroline, 13.

## Speakers



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### Polly Mullins Bentley, RN, RHIT, CPHQ

*Acting Executive Director, Governor’s Office of Electronic Health Information  
State Health Information Technology Coordinator/Kentucky*

Ms. Bentley has a number of years of healthcare experience including clinical nursing (emergency department), health information management, quality & performance improvement, case management, regulatory compliance (including HIPAA Privacy & Security), and clinical information technology.

Polly’s current post is in the ‘Governor’s Office of Electronic Health Information’ in the Cabinet for Health & Family Services, with a primary focus on the state-wide initiative for health information exchange (Kentucky Health Information Exchange/KHIE). She is working in the capacity of State Health I.T. Coordinator to facilitate the KHIE Strategic & Operational Plan, which is focused on connecting all providers across the state of Kentucky to the health information exchange over the coming years.

Prior to this Polly spent the past ten years as ‘Director of Clinical Information Systems’ for Appalachian Regional Healthcare, where she was responsible for the implementations of clinical systems including a physician portal, document-imaging/EMR, PACS, physician practice EHR, and Emergency Department EHR (both including CPOE). She also served in the capacity of the organization’s HIPAA Security Officer.



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**Deborah Bass**

*Chief Executive Officer, Nebraska Health Information Initiative (NeHII)*

Ms. Deborah Bass serves as the Chief Executive Officer and active board member of the Nebraska Health Information Initiative (NeHII). NeHII, Inc. is the statewide health information exchange in the state of Nebraska. Ms. Bass directed the creation of this 501 (c) (3) non-profit corporation and currently oversees and manages the continued efforts in the development of Nebraska's statewide Health Information Exchange (HIE). She is a regular public speaker for national conferences on a number of topics surrounding the development and future of HIE.



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**Rob Edwards, MBA**

*Executive Director, Kentucky Regional Extension Center, Lexington, KY*

Rob Edwards serves as the Executive Director of the Kentucky Regional Extension Center as well as the Director of Public Affairs for UK HealthCare. Previously, Edwards was appointed to serve in various roles at the Kentucky Cabinet for Health & Family Services, including chief of staff, budget director and legislative director. He earned his Master of Business Administration from the University of Louisville, and undergraduate degree from Centre College. He has co-authored several articles in the last year on health care reform, including "The Medicare to Medicaid Crossover: An Open Door to Waste and Fraud" in Stop Paying the Crooks: Solutions to End the Fraud that Threatens Your Healthcare and "Delivery System and Payment Changes as Proposed in the Patient Protection and Affordable Care Act of 2010" in 2011 Health Law & Compliance.



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**Tammy Geltmaker**

*Senior Program Manager*

Tammy Geltmaker is Senior Program Manager, Improving Health for Population and Communities for the Medicare Quality Improvement Organizations (QIO) of Indiana and Kentucky. She currently leads Health Care Excel's work with the Kentucky Regional Extension Center and Electronic Health Record (EHR) Consulting Line in Indiana and Kentucky. In her role with the QIO, she directs activities focused on connecting providers and practices within their communities for better outcomes, improving preventive care delivery in targeted populations and communities, encouraging participation in quality reporting initiatives, and promoting the use of health information technology (HIT) for care management and achieving meaningful use.

Prior to this position, she served as Prevention Projection Coordinator at HCE in the Kentucky Medicare Quality Improvement Organization (QIO), providing assistance to primary care physicians and their staff with utilizing EHR functions to improve care management and patient health outcomes for preventive measures such as cancer screenings and immunizations. From 2005 to 2008, she served as Clinical Coordinator and successfully led the Kentucky Physician Practice Quality Initiative's Doctor's Office Quality-Information Technology and Cultural Competency programs. During that time, she worked with physician practices throughout the Commonwealth on workflow analysis, process redesign, adoption and implementation of EHR systems, and improving cultural competency.



Ms. Geltmaker collaborates with Kentucky health care partners, stakeholders, and trade associations to promote and educate on health care quality improvement and has served on various HIT related committees. Since 2005, she has worked with over 150 practices and given nearly 35 presentations on the topics of EHR implementation and cultural competency, and co-authored four articles.

Tammy received her baccalaureate degree in nursing from Indiana University Southeast and master's degree in health administration from Webster University. She has also received certifications in health information technology (CPHIT) and electronic health records (CPEHR); obtained a Legal Nurse Consultant Certificate; and ongoing training in Cultural Competency. She has more than 20 years of experience in a variety of health care settings such as Physician Office, Hospital, Hospice, Home Health and Outpatient Rehab; as well as experience in healthcare marketing and referral development, management, and supervision.



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**Audrey Tayse Hayne**

*Secretary, Cabinet for Health and Family Services*

Audrey Tayse Haynes was appointed Secretary of the Cabinet for Health and Family Services (CHFS) by Governor Steve Beshear on April 16, 2012. Prior to her appointment at CHFS, Haynes served as the Senior Vice President and Chief Government Affairs Officer for the YMCA of the USA in Washington, D.C., a position she had held since August 2002.

Early in her career, Haynes worked in the field of mental health and substance abuse rehabilitation, serving as an alcohol and drug abuse counselor and later as a community education specialist. She has held prior appointments in the administrations of three previous Kentucky governors, including Executive Director of the Kentucky Literacy Commission; a Member of the Kentucky Board for Elementary and Secondary Education following Kentucky's landmark education reform legislation; and as Deputy Secretary of the Cabinet for Health Services.

In 1991, Haynes was appointed by the President of the United States to serve on the Board of the National Institute of Literacy. Haynes began working in Washington, D.C. in 1993 as the National Executive Director of Business and Professional Women/USA and the Business and Professional Women's Foundation. In 1997 she was appointed by President Bill Clinton to serve in the Clinton/Gore Administration as Deputy Assistant to the President and Director of the Office for Women's Initiatives and Outreach at the White House, and later was appointed to serve as Special Assistant to Vice President Al Gore and Chief of Staff to Tipper Gore.

A graduate of Spalding University in Louisville and the University of Kentucky, Secretary Haynes holds both bachelors and masters degrees in social work. She has received numerous state and national awards for her advocacy for mental health care, adult education and other issues impacting youth and families.



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**Michael R. Lardiere, LCSW,**

*Vice President, Health Information Technology & Strategic Development, National Council for Community Behavioral Healthcare*

Michael R. Lardiere LCSW is currently the Vice President, Health Information Technology & Strategic Development, National Council for Community Behavioral Healthcare (the National Council). Mr. Lardiere has over thirty years of health care experience in inpatient, outpatient and managed care settings and was behavioral health administrator for one of the largest FQHCs in the nation. He has extensive experience in implementing electronic health record and other health information technology and integrating behavioral health and primary care. His managed care experience includes senior positions in clinical and provider relations areas and was responsible for provider contracting, profiling and quality for over 20,000 clinicians and 5,000 facilities in the

Northeast. Mr. Lardiere is engaged with community behavioral health organizations, Federally Qualified Community Health Centers (FQHCs), health center controlled networks, Primary Care Associations, the National Health Information Network and other health information systems to advance the field of health information technology and exchange. He is responsible for developing strategy and in assisting behavioral health centers across the nation in implementing various HIT strategies to improve quality care. In addition, as an experienced and licensed mental health professional, Mr. Lardiere not only provides consulting services in mental health, substance abuse but also in integrating these services with the medical fields. Mr. Lardiere is a Board Member of the National eHealth Collaborative (NeHC), is a member of the CCHIT Behavioral Health Workgroup setting the EHR standards for behavioral health EHRs and is a Member of the National Quality Forum (NQF) Behavioral Health Measures Sub Committee. He is an ONC Certified HIT Clinician/Practitioner Consultant Professional.



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**Kimberly K. McClanahan, Ph.D.**

*Chief Executive Officer of Pathways, Inc.*

Kimberly K. McClanahan, Ph.D., is Chief Executive Officer of Pathways, Inc., the regional community behavioral health center responsible for the provision of behavioral health care to people in ten counties in northeastern Kentucky.

Immediately prior her current position, Dr. McClanahan served as Associate Professor within the Department of Pediatrics, Division of Adolescent Medicine, at the University of Kentucky in Lexington after having spent over 20 years in Texas working in the behavioral health field.

Dr. McClanahan has also been actively involved in leadership roles in the governance of professional organizations. She has been President of the Texas Psychological Association and Texas Psychological Foundation. She was honored as Psychologist of the Year by the Houston Psychological Association in 1997. She has served as Secretary of the Association for Psychologists in Academic Health Centers within Division 12 of the American Psychological Association. She currently serves as chair of the Ethics Committee of the Kentucky Psychological Association and is on the Board of Directors of the Northeast Kentucky Regional Health Information Organization (NeKY RHIO).



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**Randy McCleese, CIO, SCMC**

*Vice President of Information Services, Chief Information Officer, St. Claire Regional Medical Center, Morehead, Kentucky*

Randy McCleese CHCIO, VP of IS and CIO at St. Claire Regional Medical Center in Kentucky; and has been elected to the CHIME Board of Trustees.

McCleese has more than 24 years of IS management experience, with 16 years in healthcare. He has been a member of CHIME since 1998, serving on numerous working groups, including the CHIME Membership Committee, Fall and Spring Forum Planning Committees, and CHIME Education Foundation Fundraising Committee. Currently McCleese is an active member of CHIME's Advocacy Leadership Team and is the StateNet Coordinator for Kentucky. He is also heavily involved with the CHIME Certified Healthcare CIO (CHCIO) Program, serving as a participant in the item writing process, the passing point panel, item and scenario review group, and most recently the CHCIO Governing Board. McCleese is the recipient of the 2009 inaugural CHIME State Advocacy Award.



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## **Jodi Mitchell**

*Executive Director, Kentucky Voices for Health*

Jodi Mitchell became Executive Director of Kentucky Voices for Health in April 2010 having over ten years of health care policy and advocacy experience on both the state and federal level. A large portion of her efforts have focused on provider and consumer issues and building coalitions united to achieve common goals and grassroots mobilization.

Prior to taking the helm of the Kentucky Voices for Health, Mitchell served as a Principal for McCarthy Strategic Solutions where she assisted with the development and implementation of government relations, business development and advocacy plans for various clients. Mitchell serves on the KY Regional Extension Center External Advisory Board, KY Cancer Consortium Steering Committee, Kentuckiana Healthcare Collaborative, Child Advocacy Today Advisory Board, and Passport KCHIP Coalition Advisory Committee.

She relocated to Kentucky in 2008 from Washington, DC where she utilized her expertise in Medicare policy to position the profession of optometry for quality reporting and she was active in legislative strategy and advocacy on behalf of the American Optometric Association. Mitchell also served as Associate Director of Government Relations at the American Association of Nurse Anesthetists and as Director of Health Care Policy for the American Academy of Audiology. Her vast experience in providing lobbying services and strategic counseling on health care policy has also included government relations positions with the American Academy of Orthopaedic Surgeons and Smith, Bucklin and Associates. Mitchell began her career in the Ohio legislature working for three State Representatives as a legislative assistant covering health and education issues.

Mitchell graduated with honors from Bowling Green State University in Ohio with a Bachelors Degree in Political Science. She is married to Michael Mitchell, Quality Assurance Manager with Goodrich Corp. and has a daughter, Emma Mitchell. The Mitchell's reside in Louisville, KY.



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## **Rodney Murphy**

*Executive Director, Office of Administration and Technology Services,  
Cabinet for Health and Family Services.*

Rodney Murphy is the Executive Director of the Office of Administration and Technology Services within the Cabinet for Health and Family Services. In addition, Mr. Murphy serves as the Chief Information Officer of the Cabinet. Mr. Murphy has 40 years of service with the Commonwealth and has served in a number of Information Technology positions including former positions as the Chief Information Officer for the Cabinet for Families and Children and the Executive Director of Infrastructure Services within the Governor's Office of Technology Services. Mr. Murphy's previous experience also includes serving as the Executive Director of the Office of Geographic Information Systems, the Acting Executive Director of the Commercial Mobile Radio Services Board, Executive Director of the Kentucky Office of Enterprise Architecture and Standards, and the first Chair of the Kentucky Wireless Interoperability Executive Committee. Prior to Mr. Murphy's return to service in the Cabinet for Health and Family Services, he held the position of Associate Vice President of Public Safety and Technology Programs for the Center for Rural Development in Somerset, Kentucky.

Mr. Murphy is a native of Kentucky and attended Kentucky State University. Mr. Murphy currently resides in Franklin County Kentucky where he and his family have lived since 1971.





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**Robert Nowell**

*Director Information Systems, Kentucky Department for Medicaid Services  
Cabinet for Health and Family Services.*

Robert Nowell is currently the Director of the Information Systems Division in the Kentucky Department for Medicaid Services, Cabinet for Health and Family Services. He has been involved in health care delivery systems for over 22 years, the last 12 of which with Medicaid systems in 4 states. Robert has worked for private industry as well as state government agencies supporting operational and system aspects of Medicaid. He also leads the KY Medicaid EHR Incentive Payment Program team.



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**David Ptaszek, LCSW**

*CEO, Pennyroyal Center, Hopkinsville, Kentucky*

David Ptaszek has served as the Executive Director of the Pennyroyal Center since January 2002. Pennyroyal provides a full continuum of services for persons affected by mental illness, substance abuse, and developmental disabilities and serves eight counties in western Kentucky. From 1978 until 2001, Ptaszek was president and CEO of Bridgeway (formerly Spoon River Center), providing a full array of services in substance abuse, mental health, and developmental disabilities to 27 counties in western Illinois and eastern Iowa. During his tenure at Bridgeway, Ptaszek supervised the development of over 120 units of community housing for persons with disabilities. He also served on the Blue Ribbon Committee appointed by Governor Jim Thompson to recommend low-income housing alternatives for the homeless.



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**Martha Riddell, MPH, DrPH**

*Assistant Professor, Department of Health Services Management, College of Public Health, University of Kentucky*

Martha C. Riddell is an Assistant Professor in the Health Services Management department of the College of Public Health. Dr. Riddell received her DrPH from the University of North Carolina School of Public Health as a fellow in the Public Health Leadership Program.

Dr. Riddell joined the Department of Health Services Management in 2007 following a career in direct patient care delivery, managed care, and health screening and promotion. Dr. Riddell served in leadership and administrative positions with physician group practices, a health maintenance organization, and a non-profit health organization.

Her interests include quality and performance improvement in public health delivery systems, eHealth initiatives, leadership development and management education.



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**Kayla Rose, MA, RT**

*Executive Director, NorthEast Kentucky Regional Health Information Organization, Morehead, Kentucky*

Kayla D. Rose is a Nebraskan native that moved to Morehead, KY 17 years ago, to pursue her work as a Respiratory Therapist. Since making the move to the Bluegrass State, Kayla has dedicated her time and effort to working with rural providers, assuring that the medical professionals in our area and the citizens that they serve are never left behind. Before taking on the Executive Director role with the NeKY RHIO, Kayla served as the Center Director for the Northeast Area Health Education Center, helping to bring new providers to the area.

Since coming to the RHIO in December of 2010, Ms. Rose has signed over 200 providers to receive regional extension center services. The NeKY RHIO has provided Ms. Rose with the platform needed to carry on her own personal mission to level the playing field for individuals and providers in the rural area.

Ms. Rose holds a Master's Degree in Public Policy and Education Leadership from Morehead State University and has post-masters work in Public Policy and Educational Leadership. She also holds a Bachelor's Degree in Respiratory Care from the University of Nebraska at Kearney and a diploma in Practical Nursing. Ms. Rose has also served at the Kentucky Rural Health Association President (2008) and as Chairperson of the KRHA Legislative and Conference Planning Committee.



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**Dr. Carol L. Steltenkamp, M.D., M.B.A. FHIMSS,**

*Chief Medical Information Officer, University of Kentucky HealthCare, PI, Kentucky Regional Extension Center*

Dr. Carol Steltenkamp is currently the Chief Medical Information Officer (CMIO) at the University of Kentucky Healthcare. She is instrumental in building a data warehouse with vigorous mining capabilities with a pleasant, highly functional user interface. As the CMIO, she brings many information technology resources to bear. She is the Primary Investigator of the six million dollar award from the Department of Health and Human Services, Office of the National Coordinator for a Regional Extension Center in Kentucky. She is on the frontline of electronic medical record implementation throughout the Commonwealth, as she had previously led a successful, nationally-recognized electronic medical record implementation across multiple sites of an integrated delivery network. She and other colleagues conducted research related to medication error reporting associated with the implementation. Her expertise in clinical informatics augments the talents of her co-directors in their support of the biomedical informatics program. Dr. Steltenkamp serves on the Board of the Healthcare Information and Management Systems Society in Lexington KY.

Dr. Steltenkamp willingly donates her time to various organizations to help those in need. She enjoys UK basketball, walking her three dogs, and traveling.



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## **Martha Sullivan**

*CIO at Harrison Memorial Hospital.*

Martha Sullivan is a graduate of Indiana Wesleyan University and is the current CIO at Harrison Memorial Hospital. She has been with HMH for 34 years having served in multiple roles. Harrison Memorial Hospital has successfully attested to the Meaningful User Stage 1 measures receiving their incentive dollars for both Medicaid and Medicare in 2011. Currently they are receiving the Continuity of Care Document (CCD) into their Electronic Health Record and submitting Immunizations to the Kentucky Immunization Registry through the Kentucky Health Information Exchange.

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## **Mary Zile, BSN, MHSA**

*Director, Practice Consulting*

Mary Zile, Director, Practice Consulting has a Bachelors in Nursing and has extensive nursing experience in cardiac and surgical intensive care, telemetry, surgical step-down, medical-surgical, and cardiac telemetry within varied hospital settings. In addition, she has management and clinical experience in outpatient urgent care and occupational health. She was the practice manager for an outpatient primary care office and led an early EHR implementation in 2001. She led the primary care site in practice transformation, evidenced by achieving Patient Centered Medical Home level 3, Bridges to Excellence level 3, and HealthMeasures level 3, with the rural practice ranking third out of forty practices in the Cincinnati region. In addition, she led the practice in a joint effort through the Robert Wood Johnson Foundation and Cincinnati Health Improvement Collaborative Primary Care Innovation Group project, with significant improvements in diabetic outcomes. She obtained a Masters in Health Services Administration with emphasis on measuring and improving process and outcome measurements in primary care and diabetes, with pre- and post-EHR implementation evaluations.

Mary Zile currently works for the Tri-State Regional Extension Center as the Director of Clinical Consulting, where she uses her experience to assist eligible providers to attain “meaningful use” of health information technology. She came to HealthBridge to help change the healthcare system to support the provider community and their practices. In addition, Mary participates in the National Meaningful Use Acceleration plan, and serves on multiple committees including the Ohio Patient-Centered Primary Care Collaborative (OPCPCC), the Physician Associations Advisory Council, and the Committee for e-Prescribing of Controlled Substances. Mary participates in speaking engagements and webinar presentations, including the e-Health Initiative, Ohio University School of Medicine and School of Nursing, Office of National Coordinator Regional and National Meetings, and ONC’s Communities of Practice.



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**Summit Program**

# Exhibitors

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## Exhibitors



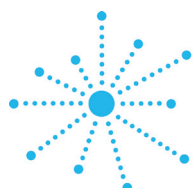
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**Health Care Systems**

## Standard Exhibitors



# Participants

**Caitlin Abbott**

Implementation Specialist  
KY REC

**Lori A. Adams**

Technical Analyst  
KHIE

**Karen Adams**

Project Manager  
KHIE/Xerox

**Andrea Adams**

Deputy Director  
Kentucky Primary Care Association

**Stefanie Adams**

OD

**Channon Akins**

Information Specialist  
KY REC

**Jonathan D. Anderson**

IT  
KRHIT

**David Anstey**

Executive Director  
Kentuckiana Regional Health Informatics

**Tracey R. Antle**

Chief Operating Officer  
Cumberland Family Medical Center, Inc.

**Tiffani A. Arterberry**

Marketing Coordinator  
Northeast Kentucky Regional Health  
Information Organization

**Wanda M. Atha**

NCI  
Department of Insurance

**Pam Atkinson**

MHI Program Coordinator  
Northern Kentucky University

**Ray Austin**

Assistant Professor  
University of Louisville

**David W. Bailey**

External Affairs  
St. Elizabeth Healthcare

**Margie Banse**

Health Information Technologist  
Health Care Excel

**Connie J. Barker**

Director, Quality & Outcomes Management  
Baptist Hospital East

**Mary A. Barron**

Nurse Care Manager  
University of Kentucky

**Deb Bass**

Executive Director  
Nebraska Health Information Initiative  
(NeHII)

**Willie Bates**

IT Manager  
University of Kentucky Center for  
Excellence in Rural Health

**Rebecca Bates Manno**

Counsel  
Frost Brown Todd LLC

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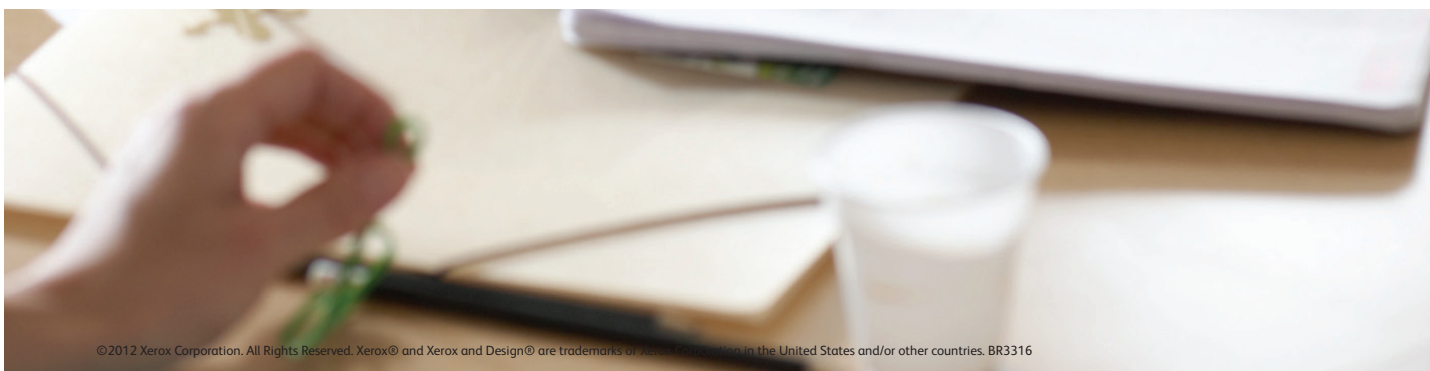
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**John D. Zuziak**  
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## CEU Accreditation Information

### CME

The University of Kentucky College of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The University of Kentucky College of Medicine designates this live activity for a maximum of 4.00 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The University of Kentucky College of Medicine presents this activity for educational purposes only. Participants are expected to utilize their own expertise and judgment while engaged in the practice of medicine. The content of the presentations is provided solely by presenters who have been selected for presentations because of recognized expertise in their field.

### CPE

The University of Kentucky College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

This knowledge-based activity has been assigned ACPE numbers 0022-0000-12-069-L04-P, 0022-0000-12-070-L04-P, 0022-0000-12-071-L04-P, 0022-0000-12-072-L04-P, 0022-0000-12-073-L04-P and will award 4.00 contact hours (0.4 CEU) of continuing pharmacy education credit in states that recognize ACPE providers.

Statements of credit will indicate hours and CEUs based on participation and will be issued online at the conclusion of the activity. Successful completion includes signing in at registration, attending the entire session for which credit is claimed, completing the activity evaluation and requesting credit online at conclusion of the activity. The College complies with the Accreditation Standards for Continuing Pharmacy Education.

### CNE

The University of Kentucky, College of Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation (ANCC).

This educational activity is offered for a maximum of 4.0 ANCC contact hours.

The Kentucky Board of Nursing (KBN) approves The University of Kentucky, College of Nursing (UKCON) as a provider as well. ANCC and KBN approval of a continuing nursing education provider does not constitute endorsement of program content nor commercial sponsors. The University of Kentucky does not approve commercial products. This educational activity is offered for a maximum of 4.8 KBN contact hours. Provider #:3-0008-01-13- 429. In order to receive credit, participants complete CNE activity, complete the evaluation form and submit a credit application online. Certificates may be printed once the evaluation is completed.



For more information on the Kentucky Health Information Exchange  
visit our website at: [www.khie.ky.gov](http://www.khie.ky.gov)

